



Advertising

with the

Surface Engineering Association



Advertising with the Surface Engineering Association

Advertise your ...

Products & Services

Product / Website Launches

Events

Accreditations / Achievements



Including ...

Web Advertising

E Newsletter Button Adverts

Surface Matters Newsletter Adverts

Sponsorship Opportunities

Advantages of Advertising with the SEA:

- Over 3,500 unique website visits per month from prospective buyers, specifiers and designers
- Affiliate yourself with the most proactive industry association in our sector
- Our comprehensive sourcing facility attracts both UK and international buyers – you can benefit from this traffic now
- Update your online advertising at any time FREE of charge
- Reach out to members of the Surface Engineering Association through advertising in our E Newsletter
- Support the industry by sponsoring various publications, events and our prestigious Surface Engineering Gala Dinner & Awards



Web Advertising Options

Banner Advert

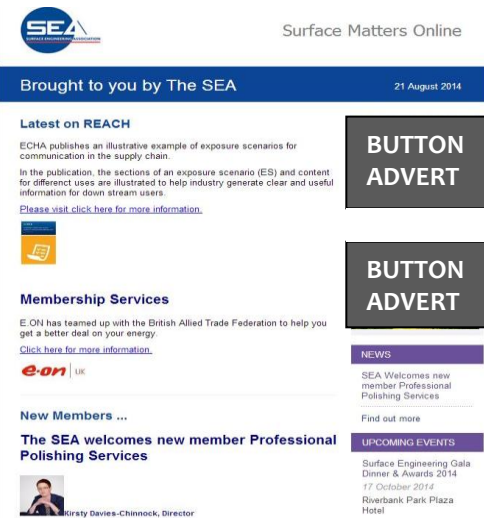
Members: £1000 + VAT per year
Non Members: £2000 + VAT per year

Banner adverts offer maximum coverage as they appear at the top of every SEA web page. All adverts rotate on a random cycle (maximum of 6 banners at any one time). The artwork must measure 468 x 60 pixels and be provided in Jpeg format. Moving Gif adverts with up to 3 slides can be displayed at an extra £75 + VAT per banner.

Homepage Button Advert

Members: £500 + VAT per year
Non Members: £1000 + VAT per year

Our homepage receives the majority of our unique page views. All adverts rotate on a random cycle (maximum of 4 adverts at any one time). The artwork must measure 300 x 100 pixels and be provided in Jpeg format. Moving Gif adverts with up to 3 slides can be displayed at an extra £50 + VAT per button.



E Newsletter Button Advert

In addition to the Banner and Button advertising, your advert can be placed in the monthly issues of our E Newsletter, for an additional £50 + VAT (members only). A stand alone advert in the E Newsletter is £100 + VAT (members only). Our E Newsletter is sent to our membership 8 times a year.

The artwork must be provided as a Jpeg file, width 195 pixels and height variable as positioned in column.





Most Visited Pages Advert

Members: £450 + VAT per year
Non Members: £700 + VAT per year

One year's coverage on 4 of the 10 most popular SEA web pages, including Find a supplier search/Find a Member, Join Online application page, Member Services and about the SEA. All adverts rotate on a random cycle (maximum of 4 banners at any one time). The artwork must measure 218 x 100 pixels and be provided in Jpeg format. Moving Gif adverts with up to 3 slides can be displayed at an extra £40 + VAT.

Advertising in Surface Matters

Member Rates:

Full page: £600+VAT

Half page: £335+VAT

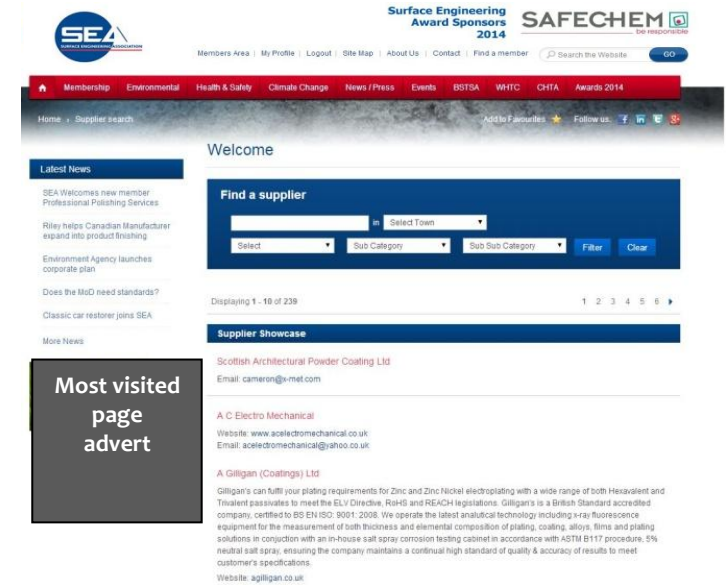
Quarter Page: £190+VAT

Non-Member Rates:

Full page: £675+VAT

Half page: £410+VAT

Quarter Page: £265+VAT



Distributed to all of our members and editions are also handed out at major trade shows

Full Page size = 128wide x 190mm deep

Half Page size = 128wide x 95mm deep

Quarter Page size= 62wide x 95mm deep



SEA Buyers Guide App

Members: £50 + VAT per month

Members: £500 + VAT per year

Non - Members: £80 + VAT per month

Non - Members: £860 + VAT per year



[Google Play Download App Here](#)



[App Store Download App Here](#)

Promote your business on the apps and devices that delight people every day.

The audience you want to reach is among the nearly two billion people using Apple & Google products every day.

With a dedicated mobile app, the SEA will enable your brand to reach your target market conveniently, where ever and at any time via mobile technologies. The mobile market is the next best medium with 83% of pervasive marketing, compared to 10% of internet enabled personal computers.

Push notifications, click through rates and analysis reports are included in the advertising package, upon request.

Ads run seamlessly across mobile devices, in over 100 countries worldwide.



Surface Engineering Association

The launch of the surface engineering

mobile app



Immediate information
at your fingertips

