

Gala Dinner & Awards – Sponsorship packages



HEADLINE SPONSOR

Investment: £8,500

Benefits to your company:

- Event Sponsored by "Your Company" on all SEA event literature
- Corporate branding carried on all pre-event promotional material announcing your organisation as the main event sponsor
- Corporate branding carried on all post-event communications material highlighting your organisation as the headline event sponsor; including the official post-event review
- Corporate branding and web link on www.sea.org.uk/awards announcing you as the headline event sponsor
- 100-word profile carried on the event web page
- Corporate branding carried on personalised tickets which will be sent out to all pre-registered delegates to the event
- Corporate branding displayed throughout the event on-site, announcing your organisation as the main event sponsor
- Opportunity for a welcome speech from a senior representative
- Corporate branding displayed on Awards Dinner menu
- Option of an award category for exclusive sponsorship by your organisation, in addition to the main event sponsorship
- Senior representative of your organisation to present the award in your sponsored category to the winner
- Corporate branding to appear on all category award materials which will be presented to the recipients including trophies and certificates
- Corporate branding to appear on post-event materials
- Free rolling banner on SEA website for 6 months
- Two complimentary hotel rooms
- Premium table for 10 in a near stage location at the Surface Engineering Gala Dinner & Awards ceremony

AWARD SPONSOR

Investment: £4,250

Benefits to your company:

- Corporate branding and web link carried on www.sea.org.uk/awards
- Senior representative of your organisation to present your award category to the recipient
- 50-word profile carried on the event web page
- Corporate branding carried on all pre-event promotional material
- Company name and branding to appear on the award materials including trophies and certificates
- On-site visibility of your corporate branding
- Post-event branding in all communications relating to your category
- Free rolling banner on SEA website for 3 months
- Premium table for 10 at the Surface Engineering Gala Dinner & Awards ceremony

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There are 8 award categories:

1. Marketing
 2. Quality
 3. Environmental
 4. Outstanding Company Achievement
 5. Process Innovation
 6. Ray Alford Individual Achievement
 7. Outstanding International Contribution
 8. Meritorious Service to the Heat Treatment Industry
- (First come first serve basis)*

OFFICIAL TICKET SPONSOR

Investment: £3150

Benefits to your company:

- Corporate branding carried on all pre-event promotional material
- Corporate branding and web link carried on www.sea.org.uk/awards
- 50-word profile carried on the event web page
- Corporate branding carried on personalised tickets which will be sent out to all pre-registered delegates to the event
- Corporate branding on the official ticket
- On-site visibility of your corporate branding
- 4 complimentary tickets

PRE-DINNER DRINKS RECEPTION SPONSOR

Investment: £2,500

Benefits to your company:

- Corporate branding displayed predominantly in the official Pre-Dinner Reception area
- Opportunity to display promotional literature and corporate branding in the official Pre-Dinner Reception area
- Corporate branding and web link carried on www.sea.org.uk/awards
- Corporate branding carried on personalised tickets, which will be sent out to all pre-registered delegates to the event
- On-site visibility of your corporate branding
- 2 complimentary tickets

POST EVENT BROCHURE SPONSOR

Investment: £2,000

Benefits to your company:

- Corporate branding carried on post-event brochure announcing your organisation as the publication sponsor
- Corporate branding and web link carried on www.sea.org.uk/awards
- Corporate branding carried on personalised tickets, which will be sent out to all pre-registered delegates to the event
- On-site visibility of your corporate branding
- 2 complimentary tickets

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OFFICIAL INVITATION SPONSOR

Investment: £1,150

Benefits to your company:

- Corporate branding carried on all pre-event promotional material
- Corporate branding and web link carried on www.sea.org.uk/awards
- Corporate branding carried on official invitations which will be sent out to approx. 2000 companies promoting the event
- On-site visibility of your corporate branding
- 2 complimentary tickets

MENU SPONSOR

Investment: £950

Benefits to your company:

- Prominent promotion as a sponsor on the front cover of the prestigious Awards Dinner Menu, a copy of which is on every table place setting.
- 50 word description of the Sponsor's organisation within the menu itself.
- Sponsor's logo will be promoted on the Awards section on the SEA's website
- 2 complimentary tickets